PRESS & MEDIA PORTFOLIO

Dr. Kassem Lahham

Private banker · Banking consultant · Educator · Entrepreneur

English edition · 8 November 2026

Biography

Dr. Kassem Lahham is an international private banker, banking consultant, educator and entrepreneur with more than 40 years of experience in the financial industry. His career includes Deutsche Bank AG, UBS AG, Pictet & Cie and Emirates Islamic Bank (part of Emirates NBD). His areas of focus include international Private Banking, wealth and legacy planning, mergers and acquisitions, team leadership and business development.

Born in 1966 in Mainz, the capital of the German state of Rhineland-Palatinate, to a Jordanian father of Palestinian descent and a Lebanese mother, he was raised between Germany and Switzerland. His international perspective has been shaped by living in France, Monaco, the United Kingdom, the United States, Jordan, Lebanon and the United Arab Emirates. He speaks German, English, French and Arabic.

He holds a Teacher Certificate in Finance & Banking from the German Chamber of Commerce, a German Diploma in Banking Economics, and MBA and PhD degrees from the United States and France. He has lectured as a guest professor at the Gulf University for Science and Technology (GUST) and the American University of Kuwait (AUK). His work connects banking practice with financial education and cross-cultural understanding.

Geneva, Switzerland · info@kassemlahham.com

Online Media page

Forthcoming speaking engagement

World Wealth Summit 2027

19–24 January 2027 · Da Nang, Vietnam

Wealth, leadership and financial education

• Private Banking & wealth management

• Legacy planning & intergenerational wealth

• International finance & investment strategies

• Financial education for a brighter tomorrow

https://worldwealthsummit.com/

Portfolio index

Speaking · 11 entries

Articles · 13 entries

Video & broadcast · 9 entries

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Publications, interviews and events reproduce the inventory on the Media page, grouped by type and ordered newest to oldest. Welcome messages are uploaded language clips, not verified TV appearances. Linked publications are independently operated. Listed titles do not constitute new claims or endorsements.

Speaking

2027 · 19–24 January · Speaking

Speaker — World Wealth Summit 2027, Da Nang, Vietnam

World Wealth Summit

https://worldwealthsummit.com/

2026 · 10 October · Speaking

Catalyst World Summit 2026 in Bali celebrates global leadership, business excellence and changemakers

Entrepreneur's Diaries

https://entrepreneursdiaries.com/catalyst-world-summit-2026-bali-leaders/

2025 · 28 January · Speaking

FinTech Forum 2025 — Dubai

World IT Forum

https://app.qwoted.com/opportunities/event-fintech-forum-2025

2025 · 2025 · Speaking

Vienna Summit 2025 — participant

AIFOD

https://aifod.org/participants/

2024 · 23 September · Speaking

InvestPro UAE 2024 — Abu Dhabi

Bosco Conference

https://app.qwoted.com/opportunities/event-investpro-uae-2024-abu-dhabi

2024 · 2024 · Speaking

Bridging Horizons: Kassem Lahham Explores the Fusion of Fintech & Banking

FiNext Conference, Dubai

https://finextcon.com/bridging-horizons-kassem-lahham-explores-the-fusion-of-fintech-banking/

2024 · 2024 · Speaking

InvestPro 2024 — Limassol, Cyprus

Bosco Conference

https://app.qwoted.com/opportunities/event-investpro-2024-cyprus-limassol

2023 · 2023 · Speaking

InvestPro Poland & Ukraine — Warsaw 2023

Bosco Conference

https://app.qwoted.com/opportunities/event-investpro-poland-ukraine-in-warsaw-2023

2022 · 2022 · Speaking

9th International B2C Conference 2022 — Almaty

Bosco Conference

https://app.qwoted.com/opportunities/event-9th-international-b2c-conference-2022

2021 · 8 February · Speaking

Certified Wealth Management Specialist — online course

GCR Events

https://gcrevents.com/event/certified-wealth-management-specialist-online-course/

2018 · 5 June · Speaking

InvestPro Cyprus — Limassol 2018

Bosco Conference

https://app.qwoted.com/opportunities/event-investpro-cyprus-limassol-2018

Articles

2026 · 27 October · Article

A Review of SAMFCore: The Swiss Financial Services Software Platform

Swiss Blockchain

https://swissblockchain.io/news/review-samfcore-swiss-financial-services-software-platform

2025 · 10 November · Article

Dr. Mahra Lutfi — The Emirati Wonder Woman Bridging Science, Heritage and Global Influence

Brainz Magazine

https://www.brainzmagazine.com/post/dr-mahra-lutfi-the-emirati-wonder-woman-bridging-science-heritage-and-global-influence

2025 · 5 June · Article

When Private Banking Meets Artistic Brilliance — The Story of Samaher Al-Khusaifan

Brainz Magazine

https://www.brainzmagazine.com/post/when-private-banking-meets-artistic-brilliance-the-story-of-samaher-al-khusaifan

2024 · 17 October · Article

Miss Universe UAE Set to Empower Women Under the Leadership of Poppy Capella

Brainz Magazine

https://www.brainzmagazine.com/post/miss-universe-uae-set-to-empower-women-under-the-leadership-of-poppy-capella

2024 · 26 March · Article

Introducing BrightFlixx — Free Unlimited Streaming for Classic Film Enthusiasts

Brainz Magazine

https://www.brainzmagazine.com/post/introducing-brightflixx-free-unlimited-streaming-for-classic-film-enthusiasts

2024 · 4 March · Article

Creating a Lasting Legacy — The Simple Guide to Wills and Guardianships

Brainz Magazine

https://www.brainzmagazine.com/post/creating-a-lasting-legacy-the-simple-guide-to-wills-and-guardianships-with-bright-wealth-banking

2023 · 2 December · Article

Pixel Wave — Revolutionizing the Digital Landscape with Cutting-Edge Solutions

Brainz Magazine

https://www.brainzmagazine.com/post/pixel-wave-revolutionizing-the-digital-landscape-with-cutting-edge-solutions

2023 · 29 September · Article

Introducing Mayv — A Symphony of Spontaneity and Elegance Crafted by Marjana Lahham

Brainz Magazine

https://www.brainzmagazine.com/post/introducing-mayv-a-symphony-of-spontaneity-and-elegance-crafted-by-marjana-lahham

2023 · 19 July · Article

Achieve Financial Success with the Ultimate Guide to Building Wealth

Brainz Magazine

https://www.brainzmagazine.com/post/achieve-financial-success-with-the-ultimate-guide-to-building-wealth

2023 · 7 June · Article

Maximize Your Wealth — Discover the Benefits of Bright Wealth Banking

Brainz Magazine

https://www.brainzmagazine.com/post/maximize-your-wealth-discover-the-benefits-of-bright-wealth-banking

2021 · 8 August · Article

5 Ways in Which AI is Shaping the Gen Z Investment Space

Springbox AI

https://www.springbox.ai/articleDetails?articleID=0

2021 · 26 January · Article

The Myth of Easy Money

Nasdaq

https://www.nasdaq.com/articles/the-myth-of-easy-money-2021-01-26

2020 · 17 December · Article

How the Next Generation of Investors Are Gamifying Investing

Nasdaq

https://www.nasdaq.com/articles/how-the-next-generation-of-investors-are-gamifying-investing-2020-12-17

Video & broadcast

2024 · 10 May · Video

In conversation with Kassem Lahham, Bright Wealth Banking

FiNext Conference · YouTube

https://www.youtube.com/watch?v=_Fg4WX_FiAc

Uploaded welcome messages

Thai · 0:10 · Welcome message

Open the Thai welcome video

Japanese · 0:10 · Welcome message

Open the Japanese welcome video

Vietnamese · 0:10 · Welcome message

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Spanish · 0:10 · Welcome message

Open the Spanish welcome video

German · 0:10 · Welcome message

Open the German welcome video

Arabic · 0:10 · Welcome message

Open the Arabic welcome video

French · 0:10 · Welcome message

Open the French welcome video

English · 0:10 · Welcome message

Open the English welcome video

Interviews & features

2026 · 23 October · Recognition

Geneva’s Kassem Lahham Recognised Among 2026's Most Inspiring Men as Banking Career Expands into Fintech and Digital Assets

Swiss Blockchain

https://swissblockchain.io/news/geneva-kassem-lahham-recognised-2026-banking-fintech-digital-assets

2026 · 24 June · Interview

Kassem Lahham: Four Decades of Banking Experience and the Vision Behind Bright Wealth Banking

Business Press

https://businesspress.online/meet-kassem-lahham/

2026 · 24 June · Interview

From Deutsche Bank to Leading an Independent Wealth Advisory Firm in Dubai

The UAE Insights

https://theuaeinsights.com/meet-kassem-lahham/

2026 · 24 June · Interview

Meet Kassem Lahham

The Africa Times

https://theafricatimes.com/meet-kassem-lahham/

2026 · 24 June · Interview

Meet Kassem Lahham

The European Mirror

https://theeuropeanmirror.com/meet-kassem-lahham/

2026 · 24 June · Interview

Meet Kassem Lahham

Entrepreneur Mirror

https://entrepreneurmirror.com/meet-kassem-lahham/

2026 · 23 June · Interview

Meet Kassem Lahham

Business Magazine UAE

https://businessmagazineuae.com/meet-kassem-lahham/

2026 · 8 June · Interview

Kassem Lahham's Vision to Reshape the Financial Sector

World Web Blog

https://www.worldwebblog.com/meet-kassem-lahhams/

2026 · 8 May · Recognition

Top 10 Inspiring Entrepreneurs & Leaders to Watch in 2026

The Arabian Mirror

https://thearabianmirror.com/top-10-inspiring-entrepreneurs-leaders-watch/

2026 · April / May · Feature

Exploring the Development of Islamic Private Banking and the Role of Kassem Lahham

ATL Wire

https://atlwire.com/exploring-the-development-of-islamic-private-banking-and-the-role-of-kassem-lahham-in-the-evolution-of-regional-financial-services/

2026 · April / May · Feature

Analyzing the Executive Leadership and Strategic Advisory Roles of Kassem Lahham

LA Wire

https://lawire.com/analyzing-the-executive-leadership-and-strategic-advisory-roles-of-kassem-lahham-in-global-financial-services/

2026 · April / May · Feature

A Comprehensive Overview of Kassem Lahham's Multi-Decade Career in Banking, Advisory, Entrepreneurship and Financial Education

The Chicago Journal

https://thechicagojournal.com/a-comprehensive-overview-of-kassem-lahhams-multi-decade-career-in-banking-advisory-entrepreneurship-and-financial-education/

2026 · 29 April · Feature

Examining the International Private Banking Career of Kassem Lahham

NY Wire

https://nywire.com/examining-the-international-private-banking-career-of-kassem-lahham-across-european-and-middle-eastern-financial-institutions/

2026 · 29 April · Feature

The Career Path and Financial Advisory Work of Kassem Lahham in Global Private Banking

CEO Weekly

https://ceoweekly.com/the-career-path-and-financial-advisory-work-of-german-banking-executive-kassem-lahham-in-global-private-banking/

2026 · 28 April · Feature

From International Banking to Entrepreneurial Ventures

NY Weekly

https://nyweekly.com/business/from-international-banking-to-entrepreneurial-ventures-the-business-activities-of-kassem-lahham-across-finance-technology-and-media/

2026 · 2026 · Recognition

Most Outstanding Expert in Wealth Management & Financial Advisory in 2026

Top Global Recognition

https://topglobalrecognition.com/kassem-lahham/

2024 · October · Feature

Innovations in Global Finance and Wealth Strategies — cover story

The Silicon Leaders

https://www.slideshare.net/slideshow/10-influential-leaders-defining-the-future-of-fintech-2024-pdf/272460132

2024 · 2024 · Recognition

One of the 10 Influential Leaders Defining the Future of FinTech, 2024

The Knowledge Review

https://theknowledgereviewmagazine.com/the-silicon-leaders-showcases-kassem-lahham-as-one-of-the-10-influential-leaders-defining-the-future-of-fintech-2024/

2024 · 5 July · Book

Empowering Kids with Money Management: Your First Steps in Banking released on Amazon

EIN Presswire / Culture Zone UK

https://www.culturezoneuk.com/article/725295250-empowering-kids-with-money-management-kassem-lahham-releases-your-first-steps-in-banking-on-amazon

2024 · 5 July · Book

Empowering Kids with Money Management: Your First Steps in Banking released on Amazon

MENAFN

https://menafn.com/1108409502/Empowering-Kids-With-Money-Management-Kassem-Lahham-Releases-Your-First-Steps-In-Banking-On-Amazon

2024 · 30 May · Book

Your First Steps in Banking — A Kid's Journey Through the World of Money

Brainz Magazine

https://www.brainzmagazine.com/post/kassem-lahham-s-your-first-steps-in-banking-a-kid-s-journey-through-the-world-of-money

2023 · 17 February · Interview

My Family Inspired Me to Become Who I Am Today

Brainz Magazine

https://www.brainzmagazine.com/post/my-family-inspired-me-to-become-who-i-am-today-interview-with-kassem-lahham

2021 · November · Feature

Perfectly Sliced — November 2021 coverage roundup

SlicedBrand

https://slicedbrand.com/blog/slicedbrand-articles/coverage-roundup-november-2021

2021 · September · Feature

Perfectly Sliced — September 2021 coverage roundup

SlicedBrand

https://slicedbrand.com/blog/slicedbrand-articles/coverage-roundup-september-2021

2021 · 18 February · Feature

Creating a Prediction Machine for the Financial Markets

TechCrunch

https://techcrunch.com/2021/02/18/creating-a-prediction-machine-for-the-financial-markets/

2021 · 28 January · Feature

21 Smart Investments to Make in 2021

Cheapism

https://www.cheapism.com/smart-investments-to-make-now/

2021 · 21 January · Feature

Springbox AI Bolsters Your Trades with Its Affordable Financial Insights App

Forbes

https://www.forbes.com/sites/curtissilver/2021/01/21/springbox-ai-bolsters-your-trades-with-its-affordable-financial-insights-app/

2021 · 21 January · Feature

Financial forecasting startup Springbox AI launches its apps and raises $2M

TechCrunch

https://techcrunch.com/2021/01/21/financial-forecasting-startup-springbox-ai-launches-its-apps-and-raises-2m/

2021 · 21 January · Feature

Financial forecasting startup Springbox AI launches its apps and raises $2M

Yahoo Finance

https://finance.yahoo.com/news/financial-forecasting-startup-springbox-ai-110337334.html